



What's right in copyright and permissions? A publisher's perspective

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Introduction



- What is copyright?
- Who holds copyright?
- When do I need permission?
- What are permissions? And how to apply?
- Corporate use permissions requests
- Tips for medical writers

What is copyright?



- Copyright is one of the main types of intellectual property
- In an academic publishing setting copyright is commonly retained by the publisher, however, open access is an exception to this rule
- Open access content is free from most copyright and licensing restrictions

How do you find out who owns copyright?



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- Using published data to create a new figure
- Redrawn figures

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What are permissions? And how do you apply?



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Publication: Expert Opinion on Drug Delivery

Publisher: Taylor & Francis

Date: Jun 3, 2018

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Corporate use permissions requests



- A corporate permissions license is different to an academic license
- Corporate use requests will be processed on a case-by-case basis, and cost is determined by the type of reuse
- Timeline for a request differs for each request, submit your request as early as possible

Tips for the Medical Writer



1. Make sure you know whether a figure/ table is original or whether it has been previously published/ adapted.
2. Find out whether you need permission or not.
3. Apply for permissions as soon as possible, if your request is a bespoke one, it may take some time to complete, if you can apply and obtain a license before submitting the paper, that will speed things up significantly.
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Thank you

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Feel free to contact me with any queries.



Additional resources

- <https://www.cla.co.uk/what-is-copyright>
- <https://creativecommons.org/>
- <http://www.copyright.com/>
- <https://www.stm-assoc.org/copyright-legal-affairs/permissions/permissions-guidelines/>
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